

Invest in South Australia





South Australia is entering a pivotal stage of its economic history.



Never before have there been so many opportunities for investment growth, driven by the billions in major projects currently underway or in the pipeline, the potential of the mining sector and the industry support services, infrastructure and high-value manufacturing needed to develop our mineral and energy wealth.

South Australia's Economic Development Board has pointed out how critical it is that South Australia competes within the global market – that it be more aggressive in its approach to market and partners, and be smarter when it comes to developing a 'case to invest in South Australia'.

Invest in South Australia is the result. This cross-government team is seeking investment, business and employment opportunities and wealth in our state.

It is attracting capital, building relationships and creating jobs. It is boosting our reputation as a sharp, innovative and resolute knowledge-based economy.

Invest in South Australia is changing this state's economic landscape. And it starts now.

Kevin Osborn
Deputy Chair
Economic Development Board

South Australia's major developments provide enormous potential for the state's growth – potential that will only be realised by maximising investment in these and other projects in the state.

Securing capital and business partnerships that support the expansion of the South Australian economy is essential, as is anchoring value-chain opportunities linked to the major developments.

The South Australian Government, in partnership with the Economic Development Board (EDB), has established a cross-government commercial investment attraction unit called Invest in South Australia, to attract this business and capital investment to South Australia.

Overseen by the deputy chair of the EDB, Kevin Osborn, Invest in South Australia identifies and pursues targeted partners and investment linked to the developments underway and in the pipeline.

Invest in South Australia is a team of investment managers with specialist expertise in the state's key industries. It coordinates the government's investment activity and works with industry to become the entry point into South Australia for each major investor.

Its operations include researching and identifying investment targets, maintaining contact with existing and potential investors, and creating long-term investment strategies.

It also supports the efforts of South Australian businesses and industry to respond quickly and effectively to emerging opportunities.

This extends existing work in maximising the benefits emanating from South Australia's world-class assets, which include:

- Record investment in major projects, across a diverse portfolio
- A robust and sustainable knowledge-based economy
- A highly competitive business environment and a flexible and skilled workforce
- Plenty of affordable industrial land, linked to strategic infrastructure and transport corridors
- Internationally renowned mining resources and defence, construction and education sectors
- A strong and innovative manufacturing sector with leading edge competitive strengths
- A history of collaboration and strong partnerships between industry and government
- Strength and excellence in key areas of higher education and research
- Growing relationships and proximity to the new world powers in China and India.

// South Australia has a once-in-a-lifetime opportunity to leverage its major projects across the value chain to maximise economic and social benefit. //

Raymond Spencer, Chair, Economic Development Board

Contact

Mario Pegoli

Acting Director - Invest in SA

Department for Manufacturing, Innovation, Trade, Resources and Energy

Tel +61 8 8303 2345

Email mario.pegoli@sa.gov.au



For more information about investing in South Australia, visit

www.southaustralia.biz/invest

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